



Pet Loss Center Owner Gains Valuable Time, Reduces Financial Stress Through Accounting Partnership with Foster Results

The Client

From consultation to educational seminars, Two Hearts Pet Loss Center provides the guidance and information necessary to help pet care professionals assist families through their grief journey with dignified and respectful death care services.

The Challenge

When Two Hearts founder Coleen Ellis opened her pet loss center in 2004, she quickly recognized that a major challenge to business ownership was full comprehension of all of the complexities involved in the implementation of a proper accounting system. Mentally and emotionally, Ellis dreaded the arrival of bills in the mail and was overwhelmed by the uncertainty she felt in sending in her reports.

The Solution

Foster Results put together a comprehensive, streamlined plan and implemented an organized accounting system that allowed Ellis to return her focus to growing her business—and caring for her clients. Foster Results took on the role of an outsourced member of the Two Hearts team, taking on the entire scope of the company's day-to-day accounting needs—from customer invoicing and bill paying to daily bookkeeping. Foster Results' services help manage cash flow and ensure the financial accuracies necessary to promote profitability.

HIGHLIGHTS

Freed owner to focus on customer service and business growth

Relieved owner of daily mental and emotional burden

Delivered peace of mind via healthy, accurate financials

“The value Foster Results brings comes from the time they will save you and the peace of mind knowing your financials are healthy. Having Foster Results as a part of my team allows me to breathe again because I can get back to using my true strengths and handling the parts of my business that I love.”

– Coleen Ellis, Founder